








A snapshot report of the healthcare primary market research landscape using techspert.io internal data from August.

### Experts in demand by segment

-  1st - Clinical
-  2nd - Commercial (senior role)
-  3rd - Commercial (mid-level role)
-  4th - Academic
-  5th - Payer

### Experts in demand by field



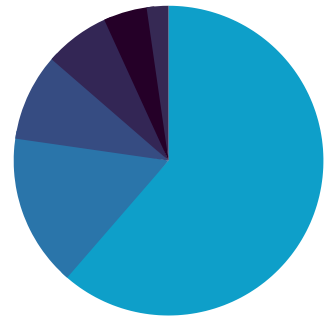
### Expert connections by country



This map highlights which countries our AI sourced experts from based on customer requests.

### Customer project outcomes

-  Market research 61%
-  Marketing strategy 16%
-  Product development 9%
-  End client proposal 7%
-  Investment decision 5%
-  Compliance review 2%



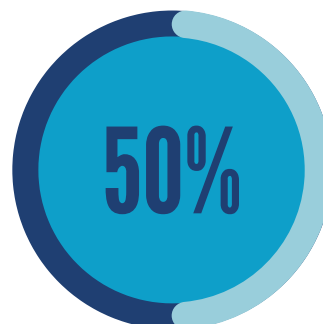
— “ —

*Vivien found us exactly the kind of people we wanted to talk to, she found them quickly, and she was very good at resolving any last minute issues that came up during interviews.*

— ” —

Senior Associate Consultant at a leading strategy consultancy.

### Project highlight



of a project's expert quota (9 neurologists and psychiatrists) filled in **under 12 hours** from receiving the request.