



A snapshot report of the healthcare primary market research landscape using techspert.io internal data from February 2021.

### 10/10 customer rating



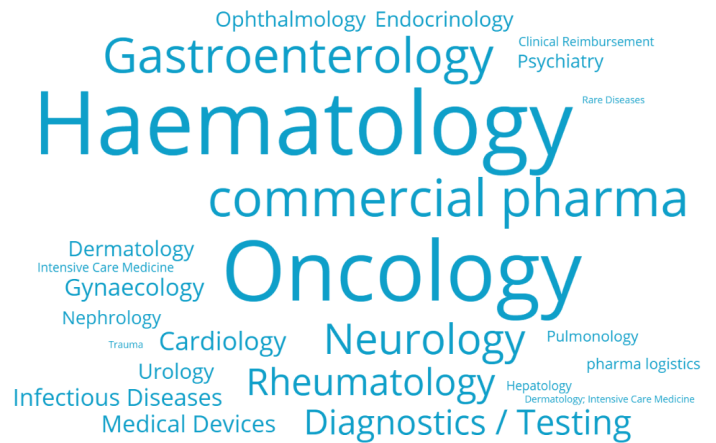
Techspert was very easy to work with. We had a bit of a tight timeline and we were able to find individuals to talk to quickly. The portal is really easy to access and use, and it has all of the necessary information on it.

Mariama was super responsive via email and sent regular updates, which was very helpful. Overall I had a great experience working with techspert and would definitely recommend to someone else to use to the future!

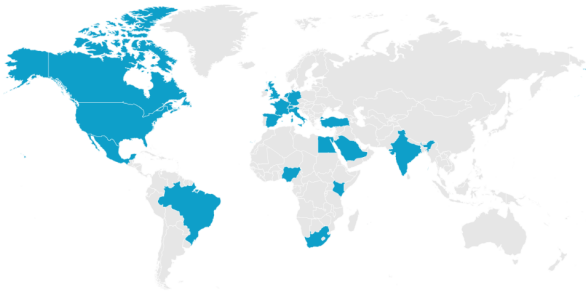


Associate Consultant at a strategy consulting firm

### Experts in demand by field



### Expert connections by country



This map highlights the 18 countries our AI sourced experts from based on customer requests.



We connected our customers with subject matter experts across 26 expertise categories in February.

### Project highlight - speed



Working on a tight turnaround, a management consultancy needed to conduct qualitative interviews with physicians who treat type 1 diabetes patients and physicians who have experience prescribing or treating patients with cell therapy.

Leveraging our AI's speed, the customer began reviewing and accepting expert profiles on our project portal on the same day they sent us the brief.

### Customer project outcomes

- Marketing strategy 35%
- Product development 25%
- Go-to-market strategy 20%
- Due diligence 15%
- Data review 5%

