

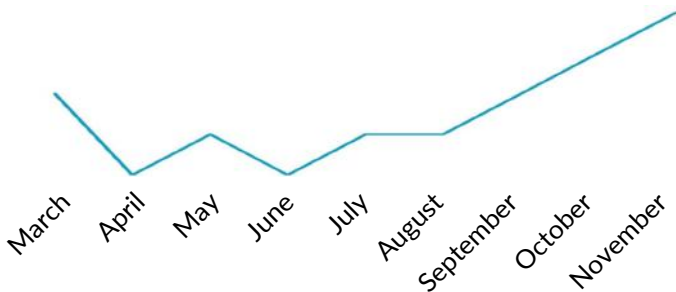


A snapshot report of the healthcare primary market research landscape using techspert.io internal data from November.

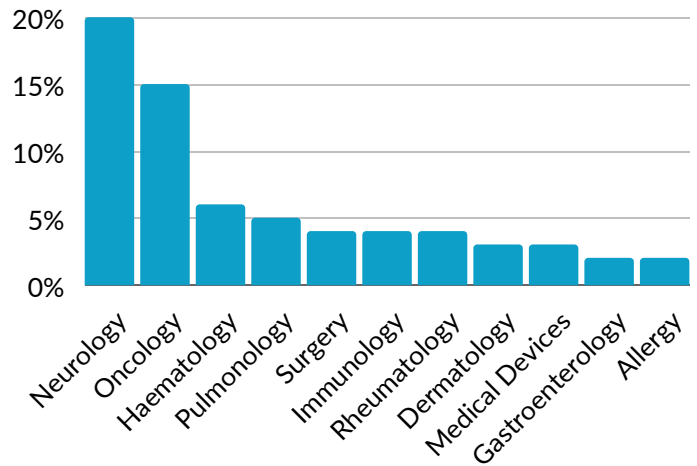
## COVID-19 project trends

Since August, and as the promise of a vaccine looms on the horizon, there's been a steady increase in demand for experts who can support COVID-19 projects.

With particular interest in gaining on the ground insights on the spread, distribution, and expedited go-to-market strategies for COVID-19.



## Experts in demand by field

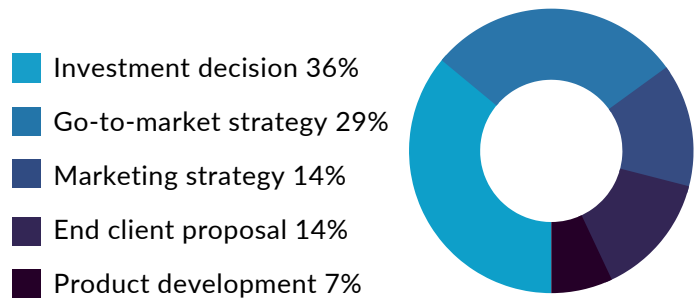


## Expert connections by country



This map highlights the 14 countries our AI sourced experts from based on customer requests.

## Customer project outcomes



— “ —

### 10/10

*You guys are great! Very responsive and able to schedule true KOLs that are not easy to find. Especially impressive is techspert's EU network.*

— ” —

Senior Consultant at a leading life sciences strategic consulting company

## Project highlight



We connected a global life science consultancy with physicians across **5 different therapeutic areas** enabling it to understand the unmet needs of injectable biologics in the US market.