



A snapshot report of the healthcare primary market research landscape using techspert.io internal data from May.

10/10 customer rating



It's always a pleasure to deal with the techspert.io team and the quality of the service is excellent, the profiles chosen matched our needs exactly.

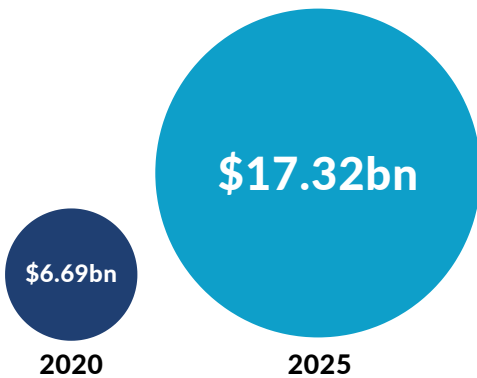
Looking forward to collaborating again soon!



Digital Health Consultant at a strategy consulting firm

Markets to watch

According to the Business Research Company, the global cell and gene therapy (CGT) market is expected to grow from \$6.69bn in 2020 to \$17.32bn in 2025.

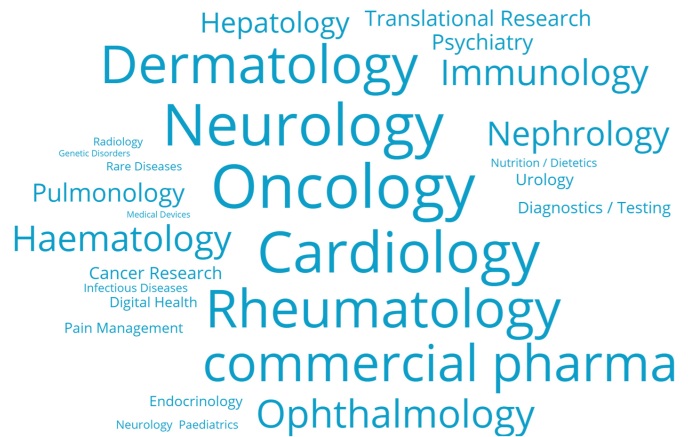


Customer project outcomes

- Due diligence 31%
- Go-to-market strategy 28%
- Marketing strategy 25%
- End-client proposal 8%
- Product development 8%



Experts in demand by field



Spotlight: cell & gene therapy

A consultancy conducting a study on behalf of a pharmaceutical company needed to gauge supply and demand for cell therapy manufacturing.

Using our AI, we connected them with industry experts to understand how companies choose outsourcing partners for cell therapy manufacturing.

Experts the customer engaged with included:



A Director of Cell Therapy Manufacturing



A Senior Vice President of Biologics Cell and Gene Therapy



A Head of Drug Product Development – Cell Therapy